

## **NWSCC Announcements for October 2017**

The next **NWSCC** meeting (Back to Ski Night) will be held on **Wednesday**, **October 18**, **2017**, at **Round Table Pizza**, **6250 SE Foster Rd**, **Portland**, **Oregon 97206**, starting with a meet and greet from 6:00-6:30 pm, followed by the meeting. It's been snowing in the mountains, so it's time to think about the upcoming year! NWSCC Club Reps, as well as any interested persons from your clubs, should plan to attend to learn what's happening with NWSCC, FWSA, and PACRAT, and share their club's information to get the word out! Pizza will be provided by NWSCC; beverages are on your own. See the **Calendar** for a Google map.

Mark your calendar! We plan to have a **special NWSCC event on November 15 for Club Presidents**, **Editors**, **and Trip Leaders** to share their ideas.

The next following NWSCC event is presently scheduled for **December 13**, when we are planning a brand new event: **Winter Fair!** This will be a meet and greet event with industry members, club members, a big silent auction (think Christmas shopping for ski-related items!), as well as honoring NWSCC's new Man and Woman of the Year\*, and the PACRAT bib pickup night for teams. Everyone is welcome, and the event will be open to the public.

\*NEW: The Far West Ski Association's Man & Woman of the Year program is being changed so that the nominees will have their activities with their CLUB considered first, with very little emphasis on activities with FWSA! The nominees who attend the FWSA Convention to compete will have one room night paid, and have a chance to win a trip to Big White Ski Resort for two! We want to celebrate by having our clubs nominate their candidates NOW so that we can honor them and announce the winners at the December 13 Winter Fair!!! The deadline is December 1 to submit your nominees to NWSCC.

Chris Ciardi, Director of **Club Membership**, has been contacting clubs about renewals for this season, and has undertaken the task of updating your club information on the NWSCC website club pages with updated information your club wants to publish! We can add your pictures and help truly make it your page, with a direct link to your club's website. Contact Chris at Membership@nwskiers.org.

Sheri Parshall is handling **Industry Memberships** this year, and can be contacted at <a href="mailto:CommMember@nwskiers.org">CommMember@nwskiers.org</a>. Contact Sheri with any and all ideas you have to help NWSCC reach out to our industry partners and gain more benefits for your club members!

See the **NWSCC** website to view **Breaking News** with events of interest to snowsports enthusiasts. Check the **Calendar** often for upcoming events, and the **Trips** page to see where the clubs are traveling this year.

Join us for FWSA/NWSCC Ski Week in beautiful Banff, Alberta, Canada, February 3-10, 2018! Unsold space will be surrendered VERY soon, so act quickly by sending your \$500 TODAY. Find all the details on the trip at on the NWSCC website; flier HERE. The US dollar remains strong, making the trip an even better value. Racing, meals, parties, and lots of extras are included. Sign up now!

## **Upcoming events:**

October 13: The annual Warren Miller movie plays in Portland. (See a full schedule of Warren Miller movie showings <u>HERE</u>.)

October 20-21: **Snowvana** at Memorial Coliseum. Buy your season pass from Oregon ski areas, shop sales of clothing and equipment, enjoy movies, and food and beverages. NWSCC and PACRAT will have booths. Please contact Chris Ciardi at <a href="Membership@nwskiers.org">Membership@nwskiers.org</a> to work a shift at the NWSCC booth and earn free admission.

November 3-5: The annual **SkiFever and Snowboard Show** comes back to the Expo Center, with free booths for NWSCC clubs, the chance to talk to ski areas across the Northwest, manufacturer reps, shop huge merchandise sales, attend a brewfest and winefest, etc.! Be sure to download a \$3 off entrance coupon! Please contact Chris Ciardi at <a href="Membership@nwskiers.org">Membership@nwskiers.org</a> to work a shift at the NWSCC booth and earn free admission.

November 4: The Mt. Hood Cultural Center and Museum is holding its annual **Heritage Night at the Museum**, starting at 6:00 PM. This annual members' event includes food, libations, awards, silent and oral auctions, all to benefit the Museum. Memberships are available at the door.

Pray for a La Niña winter in the Pacific Northwest with lots of early snow like last year – and we hope to see you at the NWSCC upcoming NWSCC events!

Linda McGavin

NWSCC Director of Communications