

#### September, 2013

#### Far West Ski Association

### WHO & WHAT'S NEW FOR 2014

**Bachelor Buzz:** You heard it first, right here! Mt. Bachelor received their first dusting of snow today, September 18th. It sounds like the 2013-2014 ski season may be off to an early start! Here's to an awesome year on the mountain. If we can keep this going until June 12, 2014 when we have a "ski day" on Mt. Bachelor for the 82<sup>nd</sup> annual Far West convention, how cool would that be!

**Warren Miller Kicks Off 2014 Season:** The season premier of the new Warren Miller movie *"Ticket to Ride"* will be on October 11, 2013 in Salt Lake City. The promoters have a busy schedule ahead of them, with stops planned in 70 cities throughout the U.S. and Canada. Check it out on the Warren Miller Entertainment website to see when they will be making a stop in your town.

**Learn To Ski And Snowboard Month:** Kicking off it's 6<sup>th</sup> season in January, the *Learn to Ski* and *Snowboard Program* is gearing up once again for the new year with some added features. The LSSM snowflake logo has been changed to highlight the word "Learn." The change gives partners more flexibility to promote "Learn to" programs during the winter, even though, January will continue to be promoted as Learn to Ski and Snowboard Month. The Ambassador program now has a youth component called *Champions* for those participants between the ages of 13 and 17, which should help draw in that age group. Lean to Ski and Snowboard and Bring a Friend organizers are working with industry trade media to promote this initiative. Warren Miller Entertainment will include information about LSSM and the Bring a Friend Challenge during its national tour of "*Ticket to Ride*".

**Colorado Ski Country News:** Colorado Ski Country USA has announced that *Christy Sports* will partner with CSCUSA for the coming ski season in the 5<sup>th</sup> and 6<sup>th</sup> grade passport programs. With roots in Colorado skiing and snowboarding retail shops dating back to 1958, *Christy Sports* is a natural fit for the children's ski pass program. "The Passport Program helps families explore the mountains together, and we are proud to support that," said Dan Fox, Director of Front Range Operations for *Christy Sports*. Also announced, is the new Colorado Gems Card program for the 2013-2014 season. The revised program features two-for-one lift tickets at eight signature Colorado Gem ski resorts and exclusive Flash Deals promotions offered at Gem resorts throughout the season. The Colorado Gem resorts are: *Arapahoe Basin, Eldora Mountain Resort, Loveland Ski Area, Monarch Mountain, Powderhorn Resort, Ski Cooper, Ski Granby Ranch, and Sunlight Mountain Resort*. These cards are available now for purchase.

# FAR WEST TRAVEL

**North American Travel Program:** *Cruise the Caribbean* with us November 9-16, 2013. Departing from Miami, we will cruise to St. Maarten, St Thomas and Nassau before returning to Miami. Inside cabins \$579, balcony cabins \$979 + portage fees. Contact Gloria Raminha: <u>garski2011@gmail.com</u> or check Far West Ski Association website for further information. A deposit of \$250 is due now, balance due on August 16, 2013. **Far West Ski Week:** January 25 to February 1, 2014 are the dates set for Far West's 2014 Ski Week in *Beaver Creek, Colorado*. Lift tickets are included in the ski week package; however, EPIC passes will also be available and should be purchased from our Tour Operator at Skigroup.net by calling 1-800-500-2SKI (2754). Each member purchasing the EPIC pass through Skigroup, will receive a \$25 discount off their lodging during our ski week. Check our website for additional information: www.fwsa.org.

**Far West Mini Ski Week:** February 22-27, 2014 are the dates set for the Mini Ski Week to be held in Layton, Utah. Lodging will be at La Quinta Inn & Suites in Layton for 5 nights, with 3-4 day's skiing at **Snowbasin Ski Resort**, a welcome party and much more.

**Far West International Ski Week 2014**: The 2014 International trip will be to **Zermatt & Spain**. Whether you want one week in Zermatt, Zermatt & Barcelona and Madrid, Spain extension or just Spain as a stand-alone trip, the time to make your decision is NOW!. If you choose to not go to Zermatt, we'll make arrangements to fly you to Barcelona to join us just for the Spain adventure trip. We will spend the first 4 nights in Barcelona then we will take the high speed train to Madrid for the next 4 nights. This will be an all-inclusive tour including charming four-star hotels, staying in unique and convenient locations. Most meals are included, giving us the opportunity to experience local restaurants with their cultural culinary delights. This tour is completely escorted which will include daily excursions that will be guided by local representatives. You will receive all the value and benefits of traveling to Spain with FWSA. This will be a unique, exciting and exceptional trip to be remembered! Contact Debbie Stewart, VP of International Travel at: fwsaintltrvl@prodigy.net.

Lions, Rhinos and Elephants, Oh My!: FWSA's 2014 Adventure Trip will be to South Africa, in September (exact dates TBA), with an extension to Victoria Falls. This unique experience will offer much more than the normal gaming safaris. You will also travel through the garden route in South Africa, visit botanical gardens, travel through the Wine-lands area to enjoy wine tastings, view native birds in their natural habitat, experience animal viewing while river boat cruising and so much more. While traveling to South Africa, Zimbabwe and Botswana you will enjoy the true African safari experience. We will search to see the "Big 5" and many other animals and native birds in the wild. This trip is guaranteed to be an experience of a lifetime! More details to come, so stay tuned.

# FAR WEST SKI ASSOCIATION CONVENTION

**Convention 2014 is just around the corner:** The *Volcanic Paradise* planning is moving right along. Make plans NOW to arrive early and stay late, taking full advantage of all that Central Oregon has to offer, while attending the 82<sup>nd</sup> Annual Far West Ski Association Convention, June 12-15, 2014, in Bend, Oregon. The high desert awaits you at *The Riverhouse Resort, Hotel & Convention Center*. To make your reservations call **800.547.3928 or 541-389-3111**. *Group Name: Far West Ski Association 2014.* Hotel rates honored three days pre and post Convention. A sampling of things to do in Central Oregon include:

Cycle Pub Tours & Bend Ale Trail Hike/Walk Tumalo Falls Trail & Deschutes River Trail Visit High Desert Museum Kayaking and StandUp Paddle Boarding on numerous lakes Mountain Bike on Phil's Trail Crater Lake National Park Lava Caves at Newberry National Volcanic Monument Sisters Wilderness Area Rafting & Floating the Deschutes River Fishing on Numerous Lakes & Rivers Two websites to assist with your Central Oregon adventure are Visit Bend at <u>www.visitbend.com</u> and Central Oregon Visitors Association at <u>www.visitcentraloregon.com</u>.

And don't forget---Convention offers up a variety of activities to entertain you----The Ski Day & Tailgater BBQ on Thursday on Mt. Bachelor; Pub Crawling on Thursday night; the 8<sup>th</sup> Annual Michael German Memorial Golf Tournament on Friday at River's Edge Golf Course; the Smith Rock State Park Adventure Day; Biking With Oregon Adaptive Sports-a community service event; and the Pool Party. The annual FWSA Silent Auction is Friday night. Open to all FWSA delegates and guests. Bid on ski, sport and adventure packages. Silent Auction is open to the general public and we encourage our Bend and Redmond communities to take part in this event. Saturday brings Travel Expo, followed by the afternoon Multi-Media Presentation. Morning and afternoon sessions for Public Affairs and Snowsports Leadership Academy. Saturday night is black tie / shorts to celebrate the *Volcanic Paradise*. For more information, please contact Host Council Convention Coordinator Mary Olhausen at <u>omary52@comcast.net</u>.

### FAR WEST MEMBER BENEFITS

**Brundage Mountain Provides Deal:** Our friends at Brundage Mountain, in McCall, Idaho, are offering up a special rate for all Far West members for the coming season. Present your FWSA membership card to receive discounted lift tickets for \$50 on holidays and weekends, or just \$45 weekdays and Non-Holidays. Thanks Jared, for thinking of your friends of Far West Ski Association.

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