

PRESS RELEASE

ALL.I.CAN. – by Sherpas Cinema is coming to Portland, Oregon

Whistler, British Columbia - October 18th, 2011

Sherpas Cinema, the groundbreaking film team deeply rooted in authenticity and progression, present their newest film - 2 years, 6 continents and over 15 skiers in the making: All.I.Can. In the midst of a World Tour, All.I.Can has been stunning audiences around the globe and now it's coming to Portland, Oregon on October 27, 2011. Here's what folks have been saying...

"The Best Movie in Skiing" - ESPN

"The Sherpas are firmly in the lead of a new wave of filmmakers that are changing the face of ski films for good".

– SBC Skier Magazine

"That,' said All.I.Can. skier Mark Abma, pausing, 'was a powerful film." – Powder Magazine

"Certainly, All.I.Can. is like no other ski movie past or present" – Powder Magazine

Featuring ground-breaking skiing from Chile to Greenland, naturally mind-blowing scenery, and an environmental engagement that creates an accessible identification point for the viewer, All.I.Can leaves you with an inspiring new perspective and appreciation for what we have and what we stand to lose.

All.I.Can will be screened in Portland, OR on October 27th, 2011 at The Bagdad Theatre. Located at 3702 SE Hawthorne Blvd in Portland, this historic theatre is an idyllic setting to ingest All.I.Can while pub fare and handcrafted ale is served directly to your seat. Doors at 5:30 pm, Show at 6:30 pm. Come down and join the Sherpas, have a bite and brew, and experience what the All.I.Can hype is truly about.

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